



Doing business in Thailand: BOI opportunities and successful strategies

WEBINAR 04 APRIL, 2024



ALLEGAL - STUDIO LEGALE ASSOCIATO LAW FIRM

We are a boutique Law Firm based in Milan specializing in Corporate Law, Contracts and International Business Law.

Most of our clients are entrepreneurs and start-ups and investors from across Europe, Asia and United States.

We work with SMEs as well as multi-nationals, in a wide variety of fields.

Over the years, our reach has expanded to include the United States and Asia, **particularly the ASEAN area**, which includes the major countries of Southeastern Asia, including **Thailand, which is its main leader.**



ALLegal Law Firm: WHAT WE DO

International Trade

- International Agreement
- International arbitration
- Joint venture
- Set up branch and establish company

IP&IT

- IP
- Privacy compliance
- Licenses

Business Law

- Commercial agreements
- Litigation
- M&A
- Business law



A bridge between Italy and Thailand



In order to better the services offered to our Clients wanting to do business in Thailand and Southeast Asia, we have established a network of entities including ALLegal, EN Consulting, Milan Bangkok Consulting that fall under **ITHAI**, a Corporate and Business Consulting entity, specializing in the internationalization of Businesses with specific reference to Asian Markets.

This consultancy network provides financial and commercial advice, as well as assistance in setting up European companies in the Asian market and back.

The BOI, a government agency under the Office of the Prime Minister, acts as a focal point for the attraction of foreign investments in Thailand by offering attractive packages of incentives and support in various economic sectors.

Today with the participation of the **BOI Paris** we want to introduce all the business opportunities of Thailand and all the BOI incentives.



Today's Speakers

MODERATORS

Edoardo E. Artese

Managing Partner at
ALLEGAL – Studio Legal Associato | Law Firm

Giacomo Iobizzi

TICC Secretary General

SPEAKERS

Alberto Virgilio

Royal Thai General Honorary
Consul, Milan

Cristian Preiata

ITHAI Marketing and Business
Consultant

Nuntanart Krisnachinda

Director of Thailand Board of
Investment (B.O.I.) Paris Office

Palawi Bunnag

Partner at ILCT Law Firm













Alberto La Lumia

Director of Finance at Vittoria
Asia Pacific Ltd.

AGENDA

Doing business in Thailand

BOI opportunities and successful strategies

10.30 – 10.35 h (3.30-3.35 pm)	<u>Institutional greetings</u>   <ul style="list-style-type: none"> Giacomo Iobizzi, TICC Secretary General
10.35 – 10.45 h (3.35-3.45 pm)	<u>Introduction</u>   <ul style="list-style-type: none"> Edoardo E. Artese, ITHAI Legal Department & Lawyer and Managing Partner at ALLegal Law Firm Alberto Virgilio, ITHAI Executive Director & Royal Thai Honorary Consul, Milan
10.45 – 11.05 h (3.45-4.05 pm)	<u>About Thailand and BOI opportunities</u>  <p><i>Speaker:</i> Nuntanart Krisnachinda, Director of BOI Paris Office</p> <ul style="list-style-type: none"> Presentation of the Thailand Board of Investment (BOI) BOI's incentives and support
11.05 -11.25 h (4.05-4.25 pm)	<u>What you need to know to set up a business in Thailand</u>  <p><i>Speaker:</i> Palawi Bunnag, partner at ILCT Law Firm</p> <ul style="list-style-type: none"> Setting up a company in Thailand Corporate system in Thailand Taxation
11.25-11.40 h (4.25-4.40 pm)	<u>Doing business in Thailand</u>   <p><i>Speaker:</i> Cristian Preiata, ITHAI Marketing and Business Consultant</p> <ul style="list-style-type: none"> Market opportunities and strategies
11.40-11.50 h (4.40-4.50 pm)	<u>Case History</u>   <p><i>Speaker:</i> Alberto La Lumia, Director of Finance at Vittoria Asia Pacific Ltd.</p>
11.50-12.00 h (4.50-5.00 pm)	Q&A  
12.00 (5.00 pm)	End of webinar session

Thank you for coming and enjoy!

If you have any questions, please do not
hesitate to ask them in the **meeting chat** !

Edoardo E. Artese